

THE

BEYOND

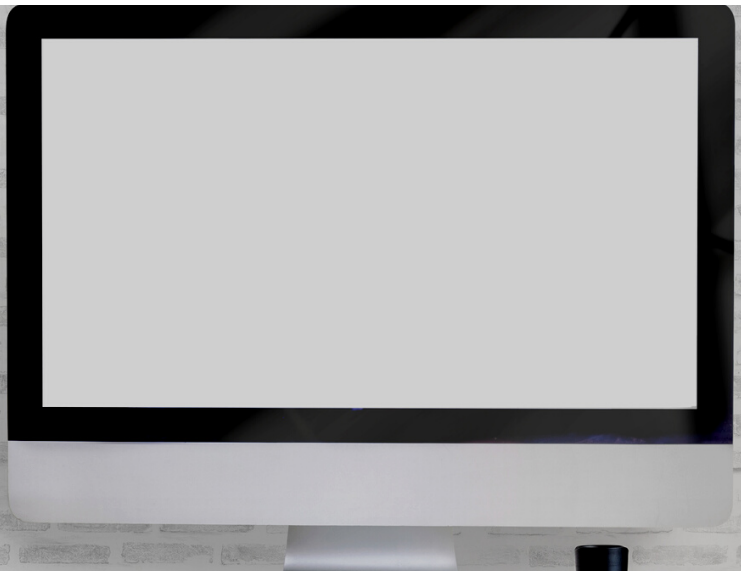


*Woman*



**MEDIA KIT**

**2024**



# ABOUT US

TheBeyondWoman Magazine seeks to empower women nationally, regionally and internationally through story-telling. These stories range from challenges they have soared through to the victories that they celebrate. It is each woman's story that will give other women the permission to elevate themselves. Also, to understand who we are individually as well as collectively. In knowing who we are we will change our circumstances, our environment and our world at large.

TheBeyondWoman was founded by Jacqueline Johnson, a former Banker as well as Investment and Sales Expert. She along with a team of highly qualified individuals will bring their expertise to the success of this magazine, and also valuable content to the market. Our focus on women will result in features such as beauty, business, finance, investment, relationships, health and wellness advice, and more that will appeal to our target market.

The aim of TheBeyondWoman is to empower women to live their best life now. With the understanding that their creator (God) has made them free to be who He has called them to be without apology. This is His promise to them, to give them a hope and a good future.





TBW'S  
**DIVERSE  
AUDIENCE**

# WHO WE REACH

## Age

24-55 (Female Predominantly)

## Marital Status

Married  
Widowed  
Divorced  
Single  
Separated

## Education

High School To  
Doctorate

## Status

Employed  
Professional  
Self-Employed  
Stay At Home

## Regular Features

Overcoming Adversities - 3 Per Issue  
Inspire You/Spirituality  
Women In Business  
Promotional Features - Including Ads  
Self-Care/Beauty Bar  
Making Life Easier/Growing Effectively  
Healthy Living



# TESTIMONIALS



“

*This Magazine Is Phenomenal*

”

# TESTIMONIALS

I'm really blown away by the release of this magazine for women, it is always amazing to see something go from nothing, to a thought, to imagination to actuality, and that is exactly how this Beyond Woman Magazine unfolded before my very eyes! I remembered when my wife Joan flew down to Jamaica to discuss strategies with the founder, Jacqueline Johnson how excited she was without seeing the manifestation or knowing the outcome however, today we both are here celebrating Jacqueline's determination and spirit of excellence.

**Deane Good VP, OBSL**

I met Jacqueline in 2012 it did not take more for me to realise that she would become a rock in my life. She was always encouraging, and motivating me and cheering me on. She has a way of getting you to believe in yourself even when you don't and the circumstances seem impossible. She has been in my spiritual growth and growth as a woman in general. When she mentioned her burning desire to reach out to other women, I was not surprised as she has so much in her to give. Her concept of The Beyond woman Magazine is a great way to reach women on a level that will impact their lives as she did mine.

**Helen Duhaney, CEO Jamaica Blends**

The Beyond Woman Magazine I believe will impact many women in getting to understand and accept who they are and that is they are greater than their circumstances.

A bold move Jacqueline Johnson

**Dr. Verneth Patterson**

**Author and Founder of L.I.F.T. International Bahamas**

This magazine has been a cherished aspiration of Jackie's for quite some time and I am happy to be witnessing the unfolding of this dream.

**Rose-Marie Whyte Sewell -**

**John Maxwell Certified Coach, Teacher Trainer & Speaker**



# EDITORIAL CALENDAR

## THE BEYOND Woman



SUBSCRIBE TODAY

# Our Issues



# EDITORIAL CALENDAR

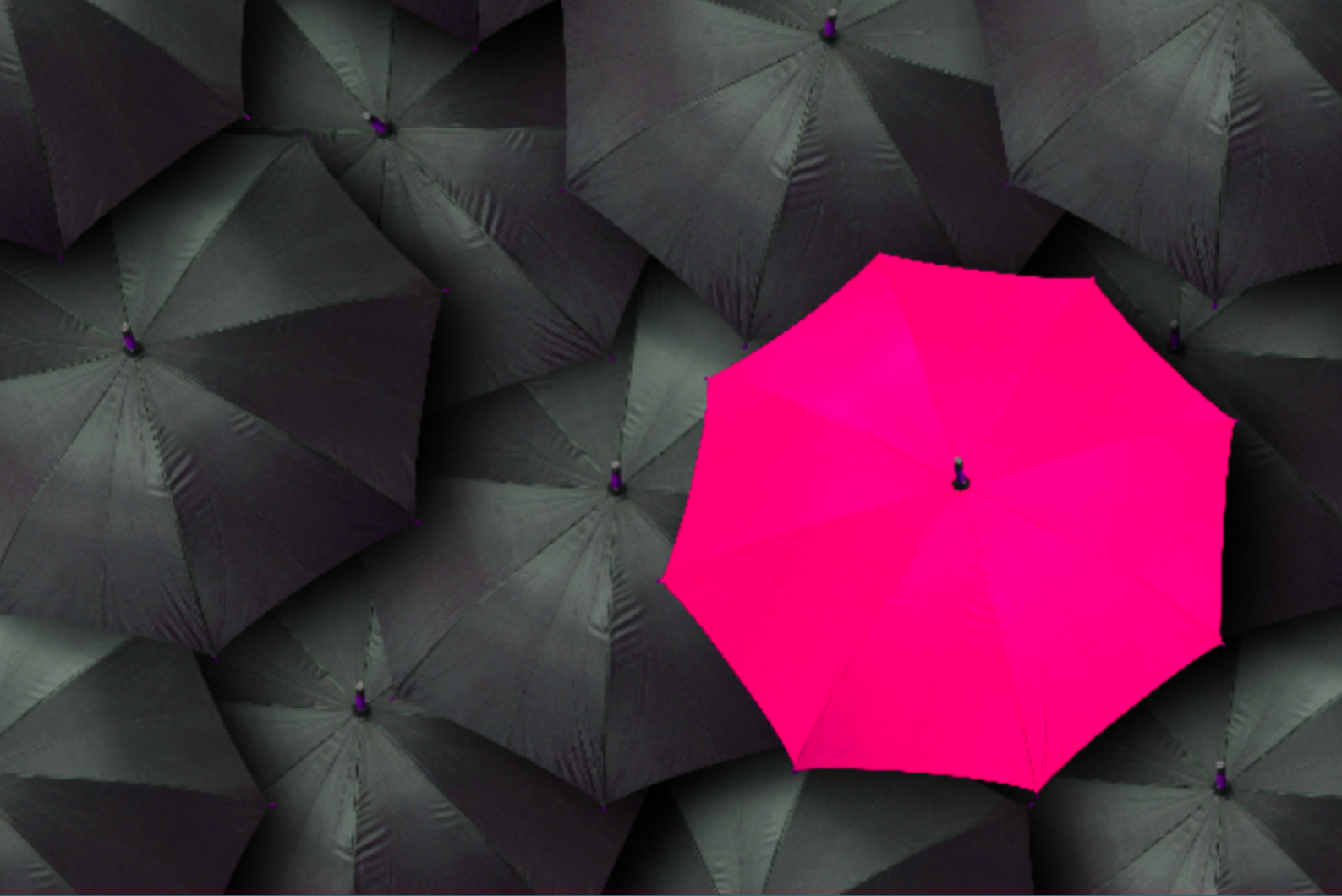


TBW MEDIA

PERIOD	AD CLOSE DATE	ONLINE LAUNCH	ON SALE
JAN - MAR	15/12/YEAR (prev yr)	12/01/YEAR	15/01/YEAR
APR - JUN	15/03/YEAR	12/03/YEAR	15/03/YEAR
JUL - SEP	15/06/YEAR	12/07/YEAR	15/07/YEAR
OCT - DEC	15/09/YEAR	12/10/YEAR	15/10/YEAR

## Our Vision

To be a premier media company offering a safe and authentic space that inspires and allows women to flourish.



**STAND OUT**  
ADVERTISE WITH US

# ADVERTISING RATES



Print Ad Sizes	USD
Front Cover	950
Front Inside Cover /Back (Outside/Inside)	650
2 Page Spread	800
*Full Page Favoured	600
Full Page Regular	500
Half Spread	500
Half Vertical/Horizontal	250
Strip Vertical/Horizontal	180
Quarter Page	90
Feature Stories/Promo	180
Women In Business Promo	150

\*Favoured Space (Within first 15 pages excluding cover and front inside cover)

Please email us at [thebeyondwomanmagazine@gmail.com](mailto:thebeyondwomanmagazine@gmail.com) for ad specifications (photo resolution, bleeds, sizes, etc.)

We Can design your ad spaces - email us for a quote.



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**2024 -**

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